

Privacy Policy

Last Updated: 01/09/2024

This privacy policy aims to give you information on how we collect and process your personal data through your use of this website, including any data you may provide through this website.

This website is not intended for children and we do not knowingly collect data relating to children.

Simplify Networks Limited ("we", "us" or "our") operates [https://https://www.simplifynetworks.co.uk/](https://www.simplifynetworks.co.uk/) website and is incorporated and registered in England and Wales with company number 15453961 with registered office at 3rd floor, 86-90 Paul St, London EC2A 4NE. We remain fully committed to the protection of your privacy at all times. The information contained in this policy has been published to inform you of the way in which any personally identifiable information (Personal Information) you may provide us with or we collect from you will be used. We recommend that you read our privacy policy carefully in order to fully understand how we treat your personal information.

For the purpose of the Data Protection Act 1998 and from 25 May 2018 unless and until the GDPR is no longer directly applicable in the UK, the General Data Protection Regulation ((EU) 2016/679) ("GDPR") and any national implementing laws, regulations and secondary legislation, as amended or updated from time to time, in the UK and then any successor legislation to the GDPR or the Data Protection Act 1998 (the "Data Protection Laws"), we are the data controller.

Personally Identifiable Information

This refers to any information that identifies or can be used to identify, contact, or locate the person to whom such information pertains, including, but not limited to, name, address, phone number, fax number, email address, financial profiles, social security number, and credit card information. Personally Identifiable Information does not include information that is collected anonymously (that is, without identification of the individual user) or demographic information not connected to an identified individual.

What personally identifiable information is collected?

We may collect basic user profile information from all of our Visitors. We collect the following additional information from our Authorised Customers: the names, addresses, phone numbers and email addresses of Authorised Customers, the nature and size of the business, and the nature and size of the advertising inventory that the Authorised Customer intends to purchase or sell.

What organisations are collecting the information?

In addition to our direct collection of information, our third party service vendors (such as credit card companies, clearinghouses and banks) who may provide such services as credit, insurance, and escrow services may collect this information from our Visitors and Authorised Customers. We do not control how these third parties use such information, but we do ask them to disclose how they use personal information provided to them from Visitors and Authorised Customers. Some of these third parties may be intermediaries that act solely as links in the distribution chain, and do not store, retain, or use the information given to them.

How we use your information

The information we hold about you may be used in any of the following ways:

- To provide and to improve our services to you.
- To send you further information about our services based on a request we have received from you
- To fulfil our obligations to you
- To provide you with notification about any changes to our services relevant to you

We will get your express opt-in consent before we share your personal data with any company outside the Simplify Networks Limited group of companies for marketing purposes.

How we store personally identifiable information

The information we obtain from you will be stored at a destination within the European Economic Area ("EEA") . Staff members operating within the EEA who work for or on behalf of us may process this information. Such staff members may, among other things, be involved in the processing of payment Personal Information, the provision of support services and the delivery of your request(s) for us to provide services.

When submitting your Personal Information or any third party Personal Information, you are agreeing to, or have obtained the data subject's consent to, such processing, transfer or storage as outlined above. We will take all reasonable steps necessary to maintain the security of your Personal Information in accordance with this privacy policy.

We store the Personal Information you provide us with on our secure servers. In the event of us giving you (or you choosing) a password which grants you access to specific areas within our site, it remains your responsibility to maintain the confidentiality of this password. This includes the responsibility to refrain from sharing your password with other parties.

Because the transmission of Personal Information via the internet cannot be assumed completely secure, we cannot guarantee the security of any of your Personal Information transmitted to our site; you are therefore responsible for any risk associated with such transmission. We will however at all times take all reasonable steps to ensure the transmission of your Personal Information is executed as securely as possible, and upon receipt of your Personal Information we will continue at all times to enforce strict security procedures and features in an attempt to prevent any unauthorised access.

Use of login information

Simplify Networks login information, including, but not limited to, IP addresses, ISPs, and browser types, to analyse trends, administer the Site, track a user's movement and use, and gather broad demographic information.

Security of information

All of our employees are familiar with our security policy and practices. The Personally Identifiable Information of our Visitors and Authorised Customers is only accessible to a limited number of qualified employees who are given a password in order to gain access to the information. We audit our security systems and processes on a regular basis. Sensitive information, such as credit card numbers or social security numbers, is protected by encryption protocols, in place to protect information sent over the Internet. While we take commercially reasonable measures to maintain a secure site, electronic communications and databases are subject to errors, tampering and break-ins, and we cannot guarantee or warrant that such events will not take place and we will not be liable to Visitors or Authorised Customers for any such occurrences.

Your right to be forgotten

You retain the right to request us to refrain from processing your Personal Information for the purposes of marketing. To exercise such right, you may reply to any information we send you, detailing your request that we refrain from sending any further marketing correspondence, or you can exercise this same right by contacting us electronically via email at support@simplifynetworks.co.uk. We may at times provide links on our site to third party websites, including without limitation those owned or managed by our partner networks, affiliates or advertisers. These websites have separate privacy policies, and we therefore cannot accept any responsibility for the content. As such, choosing to follow these links is a choice you make at your own risk, and we advise that you check these websites' individual privacy policies before submitting any Personal Information.

Right to be forgotten – if we no longer have a legal basis to process your Personal Information or if the legal basis that we are relying on is consent and you subsequently withdraw your consent then we will stop processing your personal data. To the extent that you no longer wish to be contacted by us we will need to maintain a record of that to ensure that we do not contact you again in the future.

You are responsible for ensuring that any third party request to be forgotten is applied to any third party Personal Information that you send to us, we will provide you with reasonable assistance in complying with your obligations as data controller under the applicable Data Protection Laws in relation to any third party requests to be forgotten.

Accuracy of information

Visitors and Authorised Customers may contact us to update Personally Identifiable Information about them or to correct any inaccuracies.

We are required to maintain your Personal Information accurately, if you believe any of the Personal Information that we process is inaccurate you are entitled to contact us to correct any inaccuracies at hello@simplifynetworks.co.uk. Where we agree that the Personal Information held by us is inaccurate we will correct such inaccuracies without undue delay.

We will not be responsible for correcting inaccuracies in third party Personal Information unless you have informed us of such inaccuracies and we will provide you with reasonable assistance in complying with your obligations as data controller under the applicable Data Protection Laws in relation to any inaccurate third party data.

Disclosure of your information

Disclosure of your personal information to third parties will occur if::

- We sell or purchase any business or assets. In such case, we may authorise the disclosure of your Personal Information to prospective sellers or buyers of such business or assets
- Simplify Networks Limited or the substantial majority of its assets are sold to a third party. In such case, your Personal Information may be one of the transferred assets
- We are required to disclose your Personal Information in order to fulfil any legal obligation, to enforce our Terms and Conditions, or to protect the property, rights or safety of Simplify Networks, users of our services or others. In such case, information may be exchanged with third party companies or organisations in order to prevent fraud or reduce credit risk.
- Simplify Networks has entered into and will continue to enter into partnerships and other affiliations with a number of vendors.

Such vendors may have access to certain Personally Identifiable Information on a need to know basis for evaluating Authorised Customers for service eligibility.

Our privacy policy does not cover their collection or use of this information.

Disclosure of Personally Identifiable Information to comply with law. We will disclose Personally Identifiable Information in order to comply with a court order or subpoena or a request from a law enforcement agency to release information. We will also disclose Personally Identifiable Information when reasonably necessary to protect the safety of our Visitors and Authorised Customers.

Accessing your information

You may at any time contact us to review the Personal Information we hold about you. You may exercise this right by contacting us at hello@simplifynetworks.co.uk or otherwise in accordance with the Data Protection Laws.

Changes to Privacy Policy

We will let our Visitors and Authorised Customers know about changes to our privacy policy by posting such changes on the Site. However, if we are changing our privacy policy in a manner that might cause disclosure of Personally Identifiable Information that a Visitor or Authorised Customer has previously requested not be disclosed, we will contact such Visitor or Authorised Customer to allow such Visitor or Authorised Customer to prevent such disclosure.

External URLs

This web site contains links to other web sites. Please note that when you click on one of these links, you are moving to another web site. We encourage you to read the privacy statements of these linked sites as their privacy policies may differ from ours.